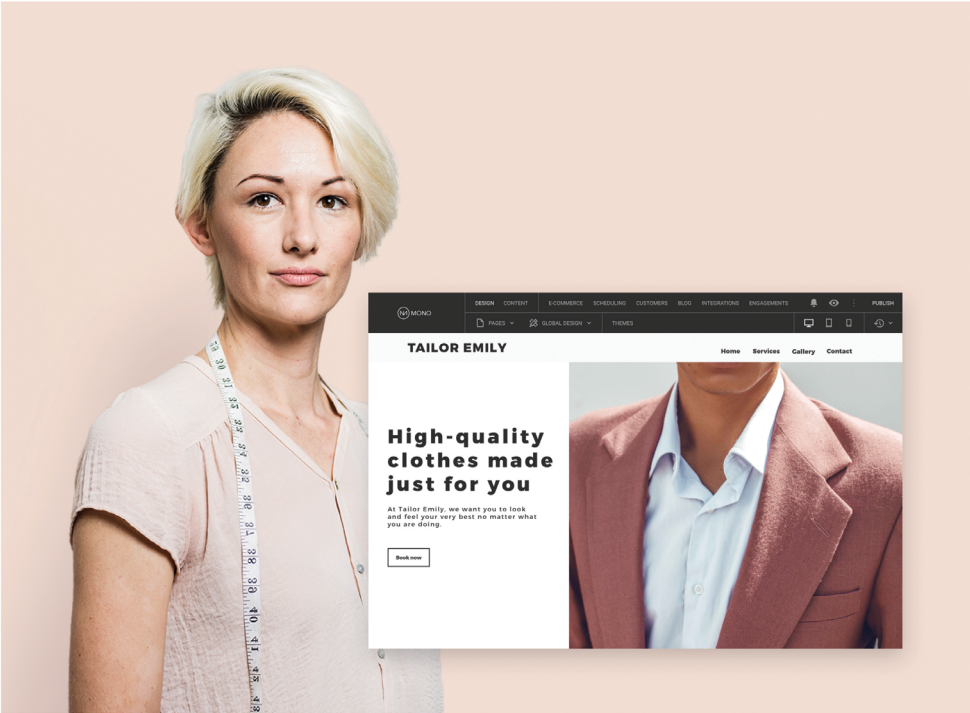


# The ultimate DIWM platform

Mono Solutions delivers the ultimate do-it-with-me (DIWM) digital marketing platform for digital service providers working with small businesses at scale.



THE MONO PLATFORM

# DRIVE ONLINE SUCCESS FOR SMBS

Mono Solutions provides digital service providers with a best-in-class white label platform to drive real business results for their small business clients.

## TRUE DIWM PLATFORM

The Mono Platform delivers the ultimate DIWM experience for digital service providers working with SMB clients to drive more business online. The platform is designed to get SMBs more involved in managing their digital presence, including websites, customer management, online scheduling, e-commerce and more.

## ULTIMATE EFFICIENCY

Powered by a robust API, the Mono Platform separates data from design for ultimate efficiency. Content and design are centrally managed meaning updates cascade automatically across a website, saving time. The result is high-quality websites with integrated engagement-driving solutions that deliver real ROI for the small business.

## DATA AT THE CORE

Taking a data-driven approach is key to driving online success. Mono leverages structured data to ensure that SMBs are easily found in online search results. What's more, our native add-ons help SMBs capture valuable customer data to better understand their customers and grow their business online.

## FLEXIBILITY AT SCALE

As a white label technology provider, we're dedicated to giving our partners the ultimate flexibility in their go-to-market approach, including do-it-yourself (DIY), do-it-with-me (DIWM) and do-it-for-me (DIFM). No matter the SMB's preferred level of service, Mono enables our partners to support the full customer journey.