WEBINAR – 20.06.2018

PRODUCT UPDATE

The latest updates to the Mono Platform

MONO

TODAY'S PRESENTERS

PRODUCT UPDATE

Our team is looking forward to giving you an update on the Mono Platform.

Line Juliussen

Marketing Project Manager

Anders Dehn

Product Manager

Rune Rasmussen

Education Manager

AGENDA

We've prepared a quick update to keep you up-to-speed.

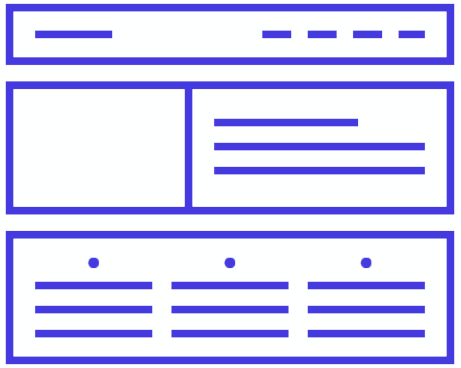
- LATEST RELEASES
- IN THE PIPELINE: PROGRESSIVE WEB APPS (PWA)
- NEW GENERATION OF TEMPLATES
- Q&A

LATEST RELEASES

We've recently made the following features and functionality available:

GDPR

- Added Consent options to everything that collects data
- New Personal User Data Report
- Ability to delete specific personal user data



PROGRESSIVE WEB APPS (PWA)

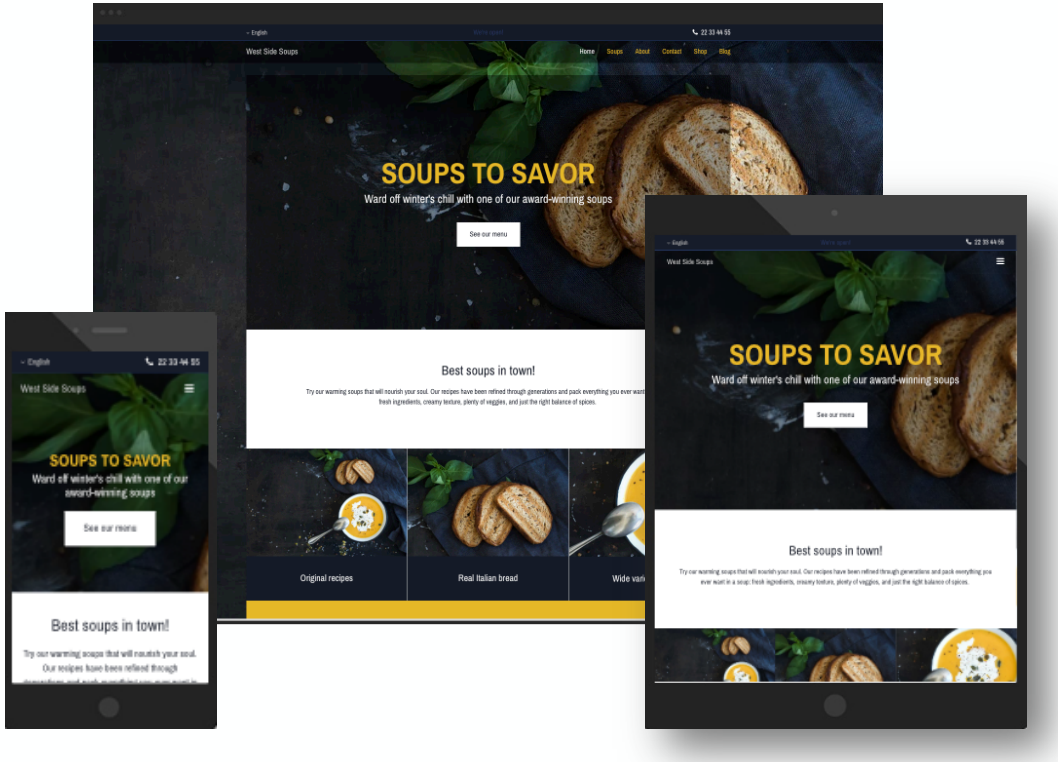
Stability and usability matters, especially on the mobile web.

- PWA delivers a smooth user experience with fast response times
- Feels like an app on a device
- Key features
  - Serve site offline
  - “Add to Home Screen” prompt
  - Customizable icon and splash
- Technical essence: a local cache of the site

A NEW GENERATION OF TEMPLATES

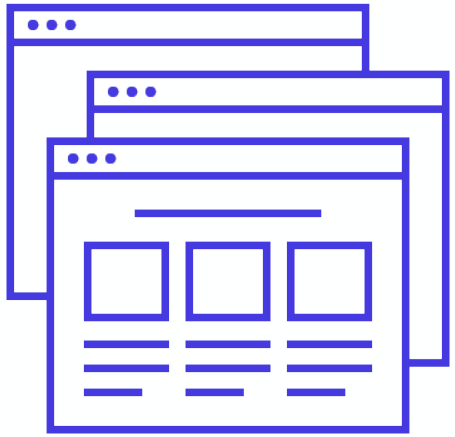
WHY NEW TEMPLATES?

- Partner-first – we want to help you work at your best
- Everything links up with Global Styling
- Page layouts built entirely of module groups
- Optimized for all viewports
- Focused on conversions and calls-to-action
- Utilizes all new Mono styling features



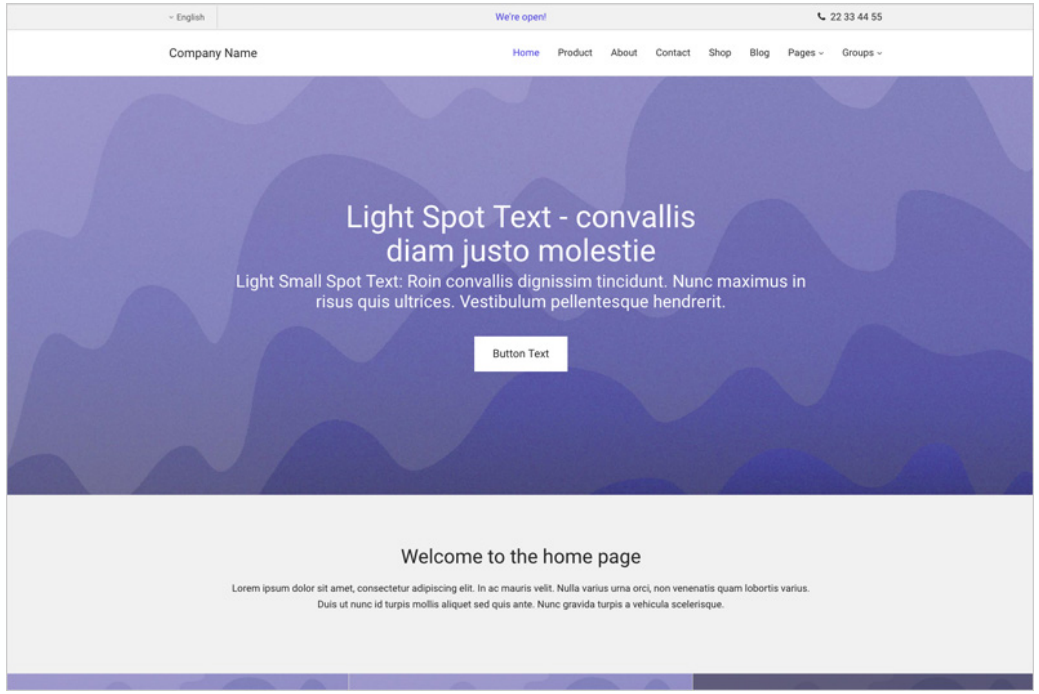
THREE TEMPLATES – THREE STARTING POINTS

- Master template (1)
- Style templates (7)
- Vertical templates (21)



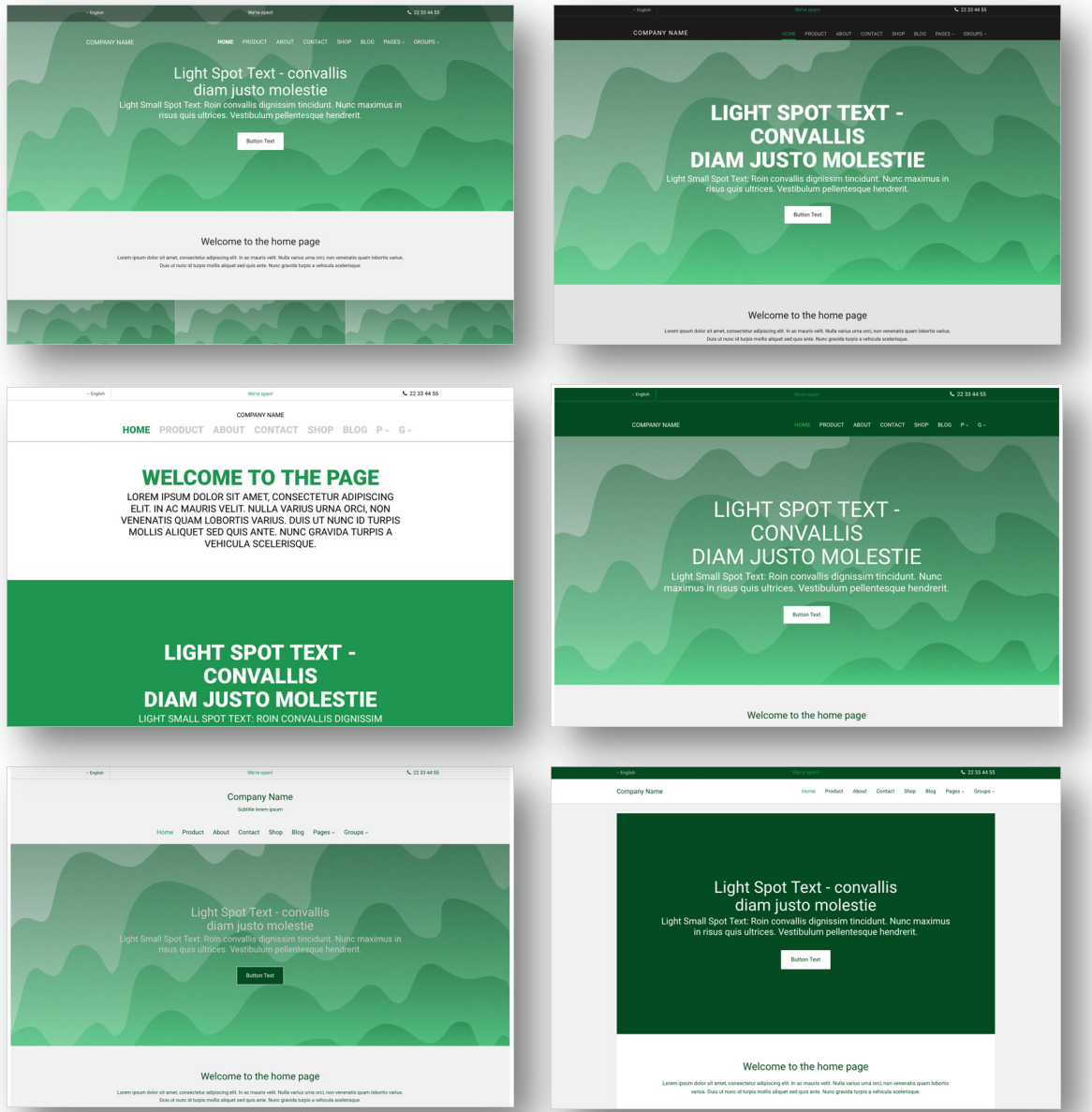
MASTER TEMPLATE

- The foundation of all other Mono templates.
- Ideal if you are planning to build your own templates and want to make sure that you have an advanced starting point for doing so.



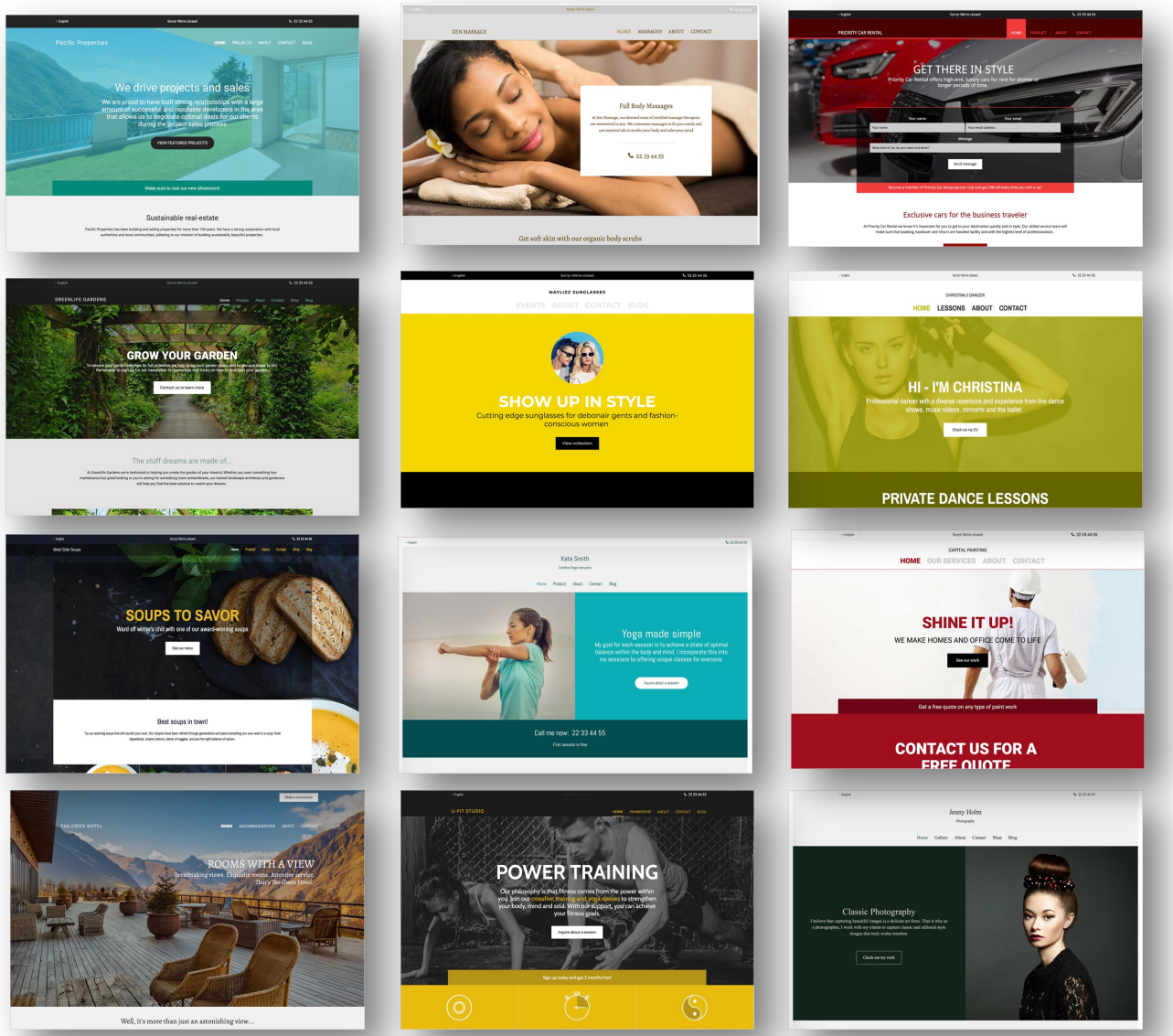
STYLE TEMPLATES

- Different versions of the master template solely based on design modifications made in Global Styling.
- Use for designing your own templates – or start websites directly on them.



VERTICAL TEMPLATES

- Gets you as close to the final website as possible as they contain images, texts and layouts matching a specific business category.
- Based on style templates but we've changed global colors, font, page structures and page layouts using module groups.

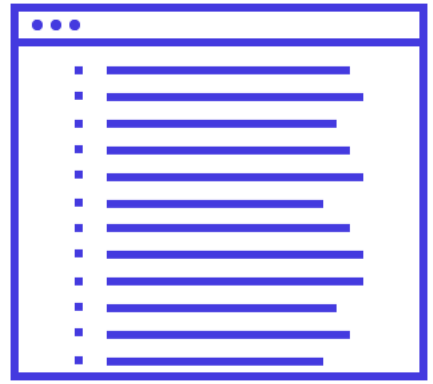


LIVE DEMO

TURNING A VERTICAL TEMPLATE INTO A WEBSITE

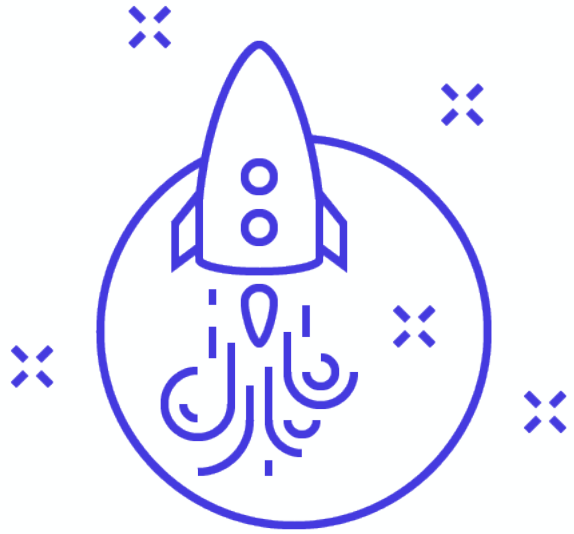
TAKEAWAYS

- All template elements fully linked up with Global Styling for easy design differentiation
- Pre-made page layouts and module groups
- All templates have been viewport-optimized
- Fast and easy to adapt templates to any use case (landing pages, e-commerce, blog, etc.)



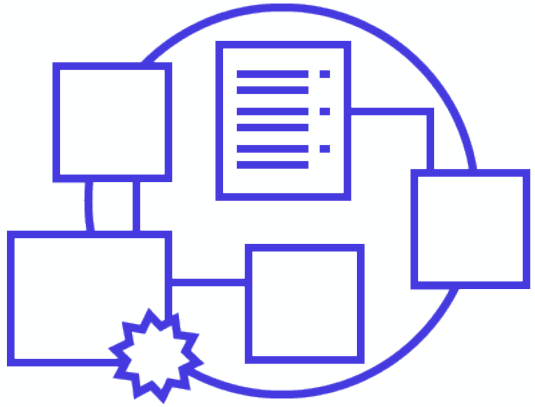
GET STARTED TODAY

- All our new templates are available through RAI
- Find extensive documentation on Mono Academy
- Preview all vertical templates at www.monosolutions.com/templates



NEXT STEPS

- **June 28:** Another 21 vertical templates will be made available.
- **Late summer:** More style and vertical templates to be made available.



Q&A

THANKS FOR JOINING

Keep a look out for our release notes

- NEXT PRODUCT UPDATE WEBINAR:
  AFTER THE SUMMER BREAK

THANK YOU

Line Juliussen

Marketing Project Manager

lh@monosolutions.com

Anders Dehn

Product Manager

ad@monosolutions.com

Rune Rasmussen

Education Manager

rvr@monosolutions.com