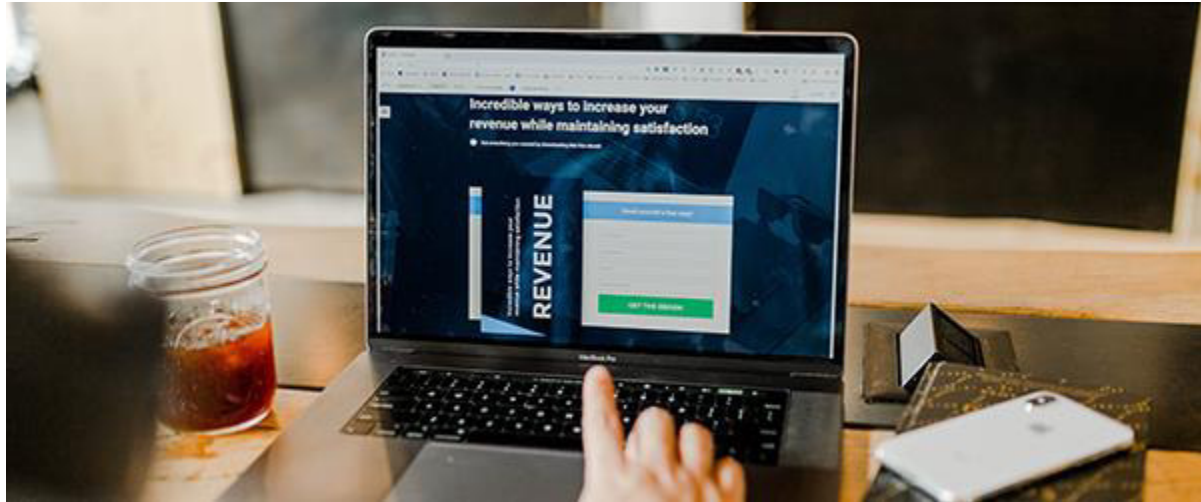


Recommended campaigns: Pre-sale

Target audience: Acquisition-oriented email campaigns

5 (replacement) engagement/personalization

Subject line: Are you engaging your website visitors?



Hi (First Name),

63% of consumers expect personalization, yet many fail to execute. As a business owner, this is a missed opportunity to convert a visitor into a paying customer.

Mono Websites feature website personalization tools to help you engage your website visitors. Showcase your expertise with Mono Blog, or personalize the visitor experience with Mono On-Site Engagements.

(Button - Learn more about Mono Websites)

Best regards,
XX

- Blog (expertise)
- On-Site engagement (engagement)
- Customer data