

MONO COMPETITION

# BEST MONO WEBSITE OF THE YEAR

Show us the best small business website that you've built on the Mono Platform in 2020, and win an Amazon gift card worth \$250 (USD)/€220!

Calling all website designers! We know that you use the Mono Platform every day to build websites for small businesses, but now we want to see what you can do.

From now until March 8, we'll be running our annual best websites competition to see who built the best SMB website on the Mono Platform in 2020. We'll be scoring your websites based on design and content best practices, as well as testing their performance.

## DESIGN

- Use of Global Design
- Harmonious and consistent use of colors
- Overall positive user experience

## CONTENT

- Use of Global Data
- Calls-to-action to drive online conversion
- Use of Mono On-Site Engagements

## PERFORMANCE

- Page speed
- Structured data points
- Optimized viewports
- No custom CSS

Visit our dedicated competition landing page for more information:

<https://www.monosolutions.com/2020-competition--submit-your-best-website>

## HOW TO ENTER

Simply send us an email to [competitions@monosolutions.com](mailto:competitions@monosolutions.com) with a link to the website!

It would be great if you could answer the following questions:

- Did you use a template?
- Did you build your website on V5 or ii?
- How much time did you spend on building the website?
- Did you help the business owner with their website in any special way during the COVID-19 pandemic?
- Why do you think that you should win? (max 200 words)

Ultimately, a select panel of Mono team members will select the winner! We'll announce the winner at the end of March, and the lucky website designer will win an Amazon gift card of \$250 (USD) or €220.