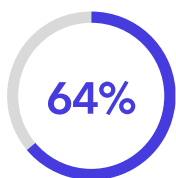
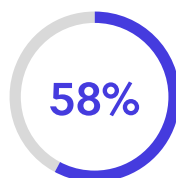


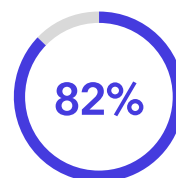
# AUTOMATION FOR EASIER WEBSITE CREATION AND CONTENT MANAGEMENT



64% use a search engine as the first step in their purchase flow



58% consider reviews and social comments before deciding on a brand



82% of smartphone users use a search engine when looking for a local business

Mono and uberall offer integrated automation services that enable SMB service providers to create fully-automated websites on the powerful Mono Platform based on content from the uberall Listings Network.

Maintaining the SMBs content is easy and efficient, as any content that is updated on the website can be automatically synchronised back to the uberall Listings Network of more than 100 local search platforms globally. This new feature enables resellers to deliver consistent content and marketing services to SMB customers at a low effort and cost. For SMBs, the benefit is consistent data across platforms at an affordable price. Online presence faster and easier than ever.

uberall is a digital marketing company that helps resellers power their sales through location data, using the innovative Location Marketing Cloud. uberall's Listings product allows location-based companies to reach more consumers with high-quality business listings and is fully integrated with the Mono Platform.

## INTEGRATION BENEFITS

- The synchronization between the Mono Platform and uberall Listings Network ensures that SMB data changes are automatically updated on all SMB listings in the uberall Listings Network when a change is made on the website
- SMB data from the uberall Listings Network can easily be used as a content source to generate Mono One-Click Site and Mono Landing Pages
- Mono resellers can now easily and automatically update data across more than 100 local search platforms, ensuring a hassle-free process for updating SMB customer data
- uberall customers can now easily create professional websites on the Mono Platform, including One-Click Sites, landing pages and more advanced websites and webshops
- uberall has recently won an award for being one of the fastest growing companies in Germany and an award for their innovative services.



**GRÜNDERSZENE  
WACHSTUMS-RANKING**

## WHAT CAN WE SYNC?

- Street, city, state, country & zip code
- Long & short description
- Email
- Phone & fax
- Latitude & longitude
- Legal information / imprint
- Lists: Brands, languages, services & keywords only
- Opening hours
- Payment options
- Photos & videos
- Social media

## HOW TO GET STARTED

All SMB service providers who are partners of both Mono and uberall can use the integrated services.

Please contact Head of Global Sales in Mono Solutions Tricia Score at [tjs@monosolutions.com](mailto:tjs@monosolutions.com) or VP Partnerships of uberall, Bernhard Friedrichs at [partner@uberall.com](mailto:partner@uberall.com) for more information on how to enable the integration for your customers.



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