## **GUIDE TO SELLING MODERN WEBSITES**

Online standards are constantly evolving, and many small business websites do not meet the latest requirements. We can help with that!

**IS YOUR WEBSITE** 

**MOBILE-FRIENDLY?** 

NO

Nearly 60% of searches

come from mobile phones.

With a responsive design,

your website will look

great on all devices.

YES

My website

looks great on

mobile, tablets

and desktop

computers!

COFFEE LAB



mobile users will abandon your website,

## YES NO My website always Consumers won't wait, and 53% of scores within the **IS YOUR** if it doesn't load within 3 seconds. 'Good' category. **WEBSITE** SECURE? . . . . . . . . . . . . . . . . . . . YES NO I've got an SSL You may be losing out on business, HAVE YOU UPDATED YOUR certificate, so as Google now actively warns users WEBSITE CONTENT IN visitors can securely when visiting a website without THE PAST SIX MONTHS? visit my website. an SSL certificate.



