

FACT SHEET

SEO CLOUD SERVICES

Sunrise System offers SEO-as-a-Service to provide your SMBs clients with an effective and holistic optimizations strategy to boost online visibility and website ranking.

HELP SMBs GET FOUND

Sunrise System's proprietary SEO offering is based on a state-of-the-art model of website optimization that reflects the needs of the individual SMB. Sunrise System takes on a holistic approach to search engine optimization (SEO) that improves results for all types of search results including traditional, listing, image and even voice search. This multivariate approach to optimization ensures higher quality traffic to your small business clients' websites, and ultimately better conversion.

ULTIMATE EFFECTIVENESS

The SEO Cloud Services takes a unique approach to SEO by focusing on delivering effectiveness, over time spent on optimizing. The result is that - on average, they triple the visibility of websites in Google and double organic traffic in just 6 months.* Their systematic approach allows for detailed reporting on individual optimizations, providing a clear overview of the value of each optimization. Combined with a full service approach, this can greatly improve customer satisfaction and reduce customer churn.

*Based on the success of their existing customers



INNOVATIVE SEO APPROACH

Unlike traditional SEO methods, Sunrise' SEO Services optimize your SMB clients' entire website for better online visibility and brand recognition. In addition, they also focus on optimizing all possible variations of keywords (rather than a limited list of keywords) to ensure better visibility for more precise queries and long-tail keywords. This comprehensive approach provides your SMB clients with more insight into what phrases and keywords are used to find their business.

PACKAGES

Sunrise System offers different packages depending on the size of your SMB clients' website. All packages include complete fulfillment of optimizations:

- ▶ **Local Basic** Ideal for micro-businesses, up to 5 pages
- ▶ **Local Pro** Ideal for small businesses, up to 12 pages
- ▶ **Regional** Ideal for mid-market businesses, up to 25 pages
- ▶ **National** Ideal for mid-market businesses, up to 40 pages

HOW IT WORKS

SEO Cloud Services are provided by Mono's sister company, Sunrise System. As part of the Bauer SME Services division, the Sunrise team will seamlessly provide a full SEO-as-a-Service solution, including: fulfillment, support, sales tools, lead generation, technical assistance and training. These optimizations will boost the visibility of your clients' websites, and drive a higher return-on-investment on their website. As a new revenue stream for your business, it can be sold as an add-on to websites or bundled with new website sales.

SETUP DETAILS

- ▶ An addendum will be made to the your Mono contract
- ▶ Once the addendum is signed, an initial consultation call with Sunrise team to set up
- ▶ Sunrise System SEO Cloud Services can be enabled for all website customers (both Mono and non-Mono websites)

FEATURES

All packages include varying degrees of the following:

- ▼ On-Site SEO
 - ▶ Unlimited number and variants of promoted keywords
 - ▶ Keyword research & meta creation
 - ▶ Sitewide meta optimization
 - ▶ Page elements & code adjustments
 - ▶ Structural indexing optimization
- ▼ Content
 - ▶ Content analysis & revision
 - ▶ Content writing
- ▼ Offsite SEO
 - ▶ Link profile analysis
 - ▶ Link building
 - ▶ Local business optimization
- ▼ Reports & education
 - ▶ Monthly effectiveness reports
 - ▶ Individual access to client panel
 - ▶ SEO handbooks & academy
 - ▶ Detailed activity report
- ▼ Optional services
 - ▶ Website emergency care
 - ▶ Content expansion

CONTACT

For more information, please contact your Partner Success Manager or send a mail to sales@monosolutions.com