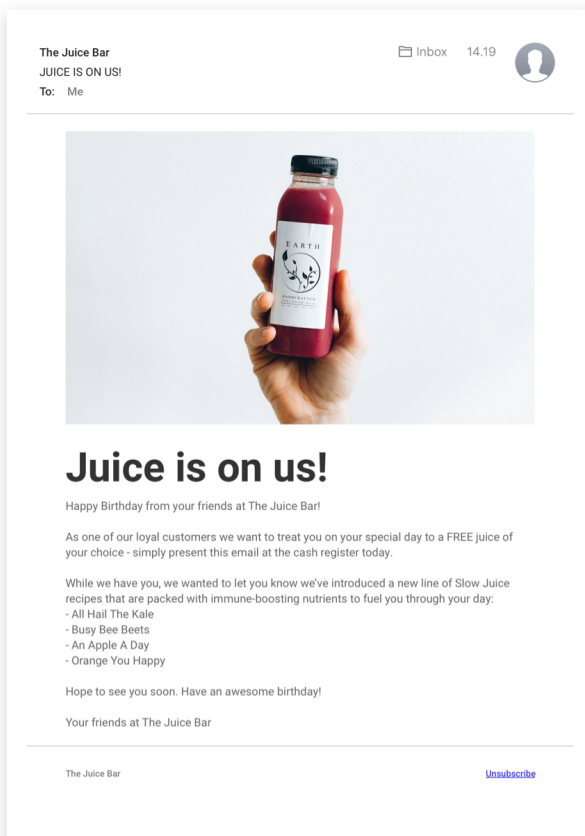


# Stay in touch with customers

Create targeted email campaigns and newsletters  
to drive customer engagement and continue  
to build customer relationships



## EMAIL MARKETING

# HELP SMBS CONNECT

Email marketing gives SMBs the ability to continuously reach out to customers with promotions, special offers and more. With built-in email marketing, it's easy to get started.

### REGULAR ENGAGEMENT

Email marketing gives SMBs the opportunity to stay in touch directly with their customers, and share news and promotions directly to their inboxes. This makes it easy for SMB customers to stay up-to-date with their favorite local business.

### EASY TO SET UP

With fully native email marketing, SMBs can build professional email campaigns using a predefined template in just minutes. Emailing lists are easily managed directly within the Mono Editor, and can be set up for specific target groups.

### DRIVE CONVERSION

With the ability to create custom email lists, SMBs can target potential customers with email campaigns that highlight special discount codes and promotions. This is an easy and affordable way to grow the SMBs' customer base.

### BUILD AWARENESS

In a competitive world, email marketing helps to build awareness for local businesses. Newsletters are a valuable tool for highlighting the SMBs' expertise and recommendations, and can help drive more repeat business.