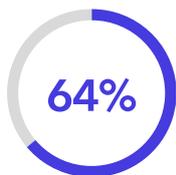


# AUTOMATION FOR EASIER WEBSITE CREATION AND CONTENT MANAGEMENT



64% use a search engine as the first step in their purchase flow



58% consider reviews and social comments before deciding on a brand



82% of smartphone users use a search engine when looking for a local business

Mono and uberall offer integrated automation services that enable SMB service providers to create fully-automated websites on the powerful Mono Platform based on content from the uberall Listings Network.

Maintaining the SMBs content is easy and efficient, as any content that is updated on the website is automatically synchronized with the uberall Listings Network of more than 100 local search platforms globally, and vice versa. The integrated automation services enable resellers to deliver professional and quality marketing services to the SMB market at a low cost. This means SMBs can get a professional and affordable online presence faster and easier than ever.

uberall is a digital marketing company that helps resellers power their sales through location data, using the innovative Location Marketing Cloud. uberall's Listings product allows location-based companies to reach more consumers with high-quality business listings and is fully integrated with the Mono Platform.

## INTEGRATION BENEFITS

- Two-way synchronization between the Mono Platform and uberall Listings Network ensure that SMB data is automatically updated on all SMB listings when a change is made on the website, and vice versa
- SMB data from the uberall Listings Network can easily be used as a content source to generate Mono One-Click Site and Mono Landing Pages
- Mono resellers can now easily and automatically update data across more than 100 local search platforms, ensuring a hassle-free process for updating SMB customer data
- uberall customers can now easily create professional websites on the Mono Platform, including One-Click Sites, landing pages and more advanced websites and webshops
- uberall has recently won an award for being one of the fastest growing companies in Germany and an award for their innovative services.



**GRÜNDERSZENE**  
**WACHSTUMS-RANKING**

## HOW TO GET STARTED

All SMB service providers who are partners of both Mono and uberall can use the integrated services.

Please contact Head of Global Sales in Mono Solutions Tricia Score at [tjs@monosolutions.com](mailto:tjs@monosolutions.com) or VP Partnerships of uberall, Bernhard Friedrichs at [partner@uberall.com](mailto:partner@uberall.com) for more information on how to enable the integration for your customers.



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