

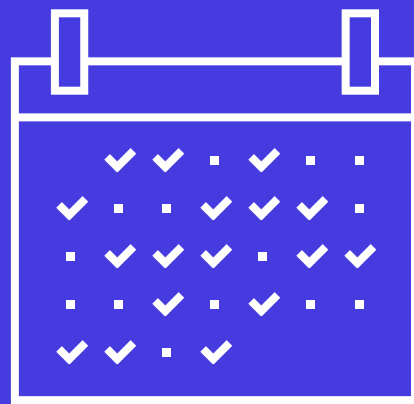
CHEAT SHEET

WHY GET ONLINE SCHEDULING?

Empower customers to schedule appointments directly on your website, and reduce the time and resources spent on accepting and managing bookings.

70% OF CONSUMERS PREFER TO SCHEDULE APPOINTMENTS ONLINE.

GetApp, 2018



ONLINE IS MORE CONVENIENT

56% of consumers are frustrated by inconvenient phone hours and being put on hold while trying to schedule an appointment.¹ By adding online scheduling to your website, customers have the freedom to view available time slots, book their preferred slot and most importantly - it provides the convenience to book 24/7.

STREAMLINED SCHEDULING

53% of online bookings are made by staff members, when for example scheduling a follow up appointment at the end of a session.² With a simple and streamlined scheduling system, it decreases time spent manually managing bookings and leaving more time for connecting with customers.

REMINDERS DRIVE BUSINESS

80% reduction on “no shows” - that’s what can be expected by adding online scheduling to your website.³ With automatic SMS and email reminders, customers are reminded of their appointment. What’s more, small businesses don’t need to spend time administering reminders or rebooking missed appointments.

GROW YOUR CUSTOMER BASE

69% of consumers are less likely to consider a new service provider if they don’t have online booking.⁴ Staying competitive today requires more than just a professional website. Consumers that visit your website have a high intent to book, and if they can’t - they’ll move on.

1) GetApp, 2018, 2) BookedIn, 2018, 3) Yocale, 2017, 4) GetApp, 2018