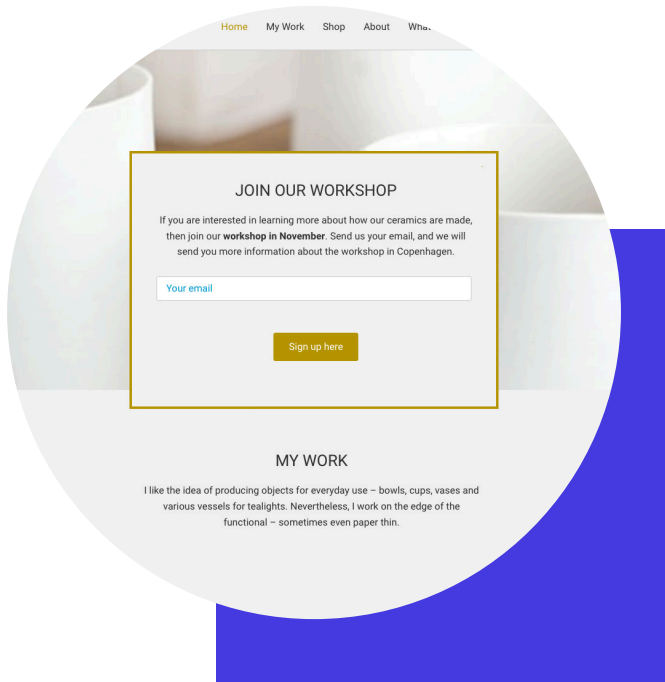


MONO ON-SITE ENGAGEMENTS

ENRICH THE CUSTOMER EXPERIENCE

Personalized website engagement
to increase conversion



INCREASE CUSTOMER ROI

Personalized online engagement has become an increasingly important touchpoint that helps drive customer acquisition and retention. On-Site Engagements enables SMBs to do just this.

DRIVE MORE LEADS

Capture visitor attention by creating modals and overlays with messaging targeted for specific visitor behavior. With more relevant On-Site Engagements across a website, SMBs can capture visitors attention and convert them into customers.

REAL-TIME VALUE

Create a more valuable customer experience by tailoring On-Site Engagements with relevant information and actions for specific pages. For example, grow online revenue by displaying a promotional code the first time a visitor goes to the webshop.

GAIN INSIGHT

By collecting data based on the behavior of visitors, SMBs can gain valuable insight into which types of engagements are most successful for conversion. For example, do customers prefer to call or email? Do they sign up for a newsletter or download the product catalog?

BUILD RELATIONSHIPS

Extend the capabilities of Mono CRM by using On-Site Engagements to capture data and build a comprehensive customer database. SMBs can use the data to cultivate relationships and send newsletters to further engage customers in the long term.