

E-COMMERCE

Mono E-commerce is a native solution with all the tools that SMBs need to quickly and easily sell online.

ONLINE SHOP FOR SMBS

Designed specifically for SMBs, Mono E-commerce is a powerful database-driven solution optimized for simple, small and medium-sized shops. The interface is SMB-friendly and supports a wide variety of small businesses' e-commerce needs. Business owners can manage all products in a single platform including product variants, category tags and inventory. Once the products have been set up, it's easy to display them in multiple ways across their website using the E-commerce Catalog module.

CUSTOMIZABLE SETUP

With Mono E-commerce small business owners can choose between specific setups to fit the needs of different product types. The classic online shop allows customers to easily look through the products and immediately make a purchase. To ease the production of Mono E-commerce websites, Mono offers various e-commerce templates for different shop sizes, types and styles.



EASY ORDER MANAGEMENT

Managing customers and orders is easy with a full order management system built into the Mono Editor. Automatic emails are sent as orders are received and processed and invoices are automatically generated. Orders can easily be processed, cancelled, credited or partially credited. With easy-to-use order management, SMBs can focus on the actual fulfillment of the order, and worry less about administrative tasks associated with e-commerce.

FEATURES

Mono E-commerce includes the following features:

- ▶ Product & inventory management
- ▶ Order management
- ▶ Fully-responsive & native checkout flow created automatically
- ▶ Support for multiple languages, currencies, payment gateways and shipping options
- ▶ Automatic sales tax calculation (international tax legislation supported)
- ▶ Support for SSL certificates
- ▶ Best-in-class SEO
- ▶ Fully API-supported
- ▶ Individual product pages including SEO tags, product description, images and variant support
- ▶ Category tags for easy product grouping
- ▶ Product search
- ▶ Zoom function on product images
- ▶ Add product labels for easy filtering in multiple languages
- ▶ Edit product quantity directly on the cart button overlay

HOW IT WORKS

Mono E-commerce is easy to manage and highly search-engine friendly. Integrations with payment gateways and shipping options create a holistic online shopping experience, where users never have to leave the website to complete their order.

The Mono Platform charges no transaction fees. However, please note that the use of payment gateways requires an account, which may incur fees.

INTEGRATIONS

Mono E-commerce supports multiple currencies, international tax laws and a wide range of payment gateways, including Stripe, Paypal, VeriTrans, Payzone & Epay. Find the complete list in Mono Academy. Additional payment gateways can be integrated upon request, if they have a publicly available API and do not require the Mono Platform to store credit card details.

Shop owners are able to define their own shipping methods and prices based on product weight and/or price. Integrations with specific shipping providers can be requested, if they have a publicly available API.

SETUP DETAILS

Enabling Mono E-commerce in your product portfolio requires an amendment to your existing contract.

CONTACT

For more information, please contact your Partner Success Manager or send a mail to sales@monosolutions.com